



2025 Target Vendor Summit

Location: Quantum Health, 5240 Blazer Parkway, Dublin, OH 43017

Conference room: Sanctuary Space (lower level)

Guest Wi-Fi password: QHwarriors99

Teams link for virtual attendees: Outlook invitation or contact Jessica.Dailey@quantum-health.com

January 22, 2025

***Eastern time zone**

8:30-9 a.m. Arrive at Quantum Health. Coffee, breakfast and Teams log in

9-9:45 a.m. Strategy roadmap part 2: working session (as a follow-up from 2024 Summit)

9:45-11:15 a.m. 2024 success stories

- 9:45 a.m. Healthcare spend: Trends from the last year/year-end review – Quantum Health /BCBS/ESI
- 10:15 a.m. QH Year-end review: engagement/behavior change review – Quantum Health
- 10:25 a.m. QH value creation: vendor integration success stories – Quantum Health
- 10:35 a.m. HC360 learnings – ESI
- 10:45 a.m. Target demographics – Deep dive health plan – Target

11:15-11:30 a.m. Break

11:30 a.m.-12 p.m. Mental health update

- 11:30 a.m. Year one, DE&I, SDOH – Spring Health
- 11:45 a.m. Claims story around mental health – Quantum Health

12-12:30 p.m. Updates from Target

- 12 p.m. Affordability next steps
- 12:15 p.m. 2025 plan design – BCBS select networks

12:30-1:30 p.m. Lunch



1:30-2:45 p.m. Vendor presentations: new offerings, new vendors, program updates

- 1:30 p.m. GLP-1 changes; Omada – ESI
- 1:40 p.m. Lantern introduction – Lantern
- 2 p.m. Alight integration enhancements – Alight
- 2:15-2:45 p.m. Vendor updates (5 minutes each)
 - Included Health
 - Spring Health
 - CirrusMD
 - EyeMed
 - BCBS

2:45-3 p.m. Wrap-up

3-5 p.m. Happy hour in the Quantum Health café

January 23, 2025

***Eastern time zone**

9-9:30 a.m. Arrive at Quantum Health. Coffee, breakfast and Teams log in

9:30-9:45 a.m. Virtual care playbook – Target

9:45-10:40 a.m. DE&I updates – Target

- 9:45 a.m. Gender affirmation playbook
- 10 a.m. Turn signal
- 10:15 a.m. Target engagement strategy/branding/integration examples

10:40-10:50 a.m. Break

10:50-11:50 a.m. Integration strategy part 2 – all

11:50 a.m.-12:30 p.m. Wrap-up. Scheduling out 2025 vendor action items on calendar – all

12:30 p.m. Adjourn